



**a.s.a.p.r.**

integrated marketing

## **Salisbury Area Chamber of Commerce**

### **Business - to - Business Expo**

Thursday, November 17, 2011

10:00 a.m. - 5:00 p.m.

Wicomico Youth & Civic Center

#### **One Voice Marketing: How to Get the Most from Your Brand**

**Presented by Robbie Raffish**

10:30 a.m. - 12:00 p.m.

- ♦ how to determine your company's unique selling point
- ♦ how to build messaging that will resonate with your customers
- ♦ how to select tactics that are right for your company



#### **General Membership Luncheon**

**Sponsored by a.s.a.p.r. integrated marketing**

12:00 a.m. - 1:15 p.m.

**Stop by our display on the trade show floor!**

Open to any Salisbury Chamber member interested in making valuable connections  
For more information please contact the Salisbury Area Chamber of Commerce at  
410/749-0144